



## **SNOW GOOSE FESTIVAL EXHIBITOR INFORMATION**

Show contact: Vanita Eglauer Recreation/Facilities Coordinator  
780-662-3269 [veglauer@tofieldalberta.ca](mailto:veglauer@tofieldalberta.ca)

Official show services provided by GOODKEY SHOW SERVICES LTD.

1. BOOTH PACKAGE: **SINGLE BOOTH**  
1 - 10'X10' booth 2 - folding padded chairs  
8' backwall and 3' sidewall drape 1 - 8', 6' or 4' skirted table
- DOUBLE BOOTH**  
1 - 10' X 20" booth Up to four (4) folding padded chairs  
8' backwall and 3' sidewall drape 2 - 8', 6' or 4' skirted tables

**ADDITIONAL CHARGES** for power and carpet as follows:

POWER: 1500 watt electrical outlet - \$85  
CARPET: Grey Carpet - \$90 single (10'x10') or \$170 double (10'x20')

2. EXHIBITOR HOURS: **SET-UP:** Friday, April 25, 2025 from 10 am – 4 pm.

**SHOW HOURS:**

Saturday, April 26, 2025 from 9:30 am – 5:00 pm  
Sunday, April 27, 2025 from 9:30 am – 5:00 pm

**TEAR DOWN:** Sunday, April 27, 2025 after 5 pm.

3. STAFFING Exhibitors are requested to have staffing in the booth during all Show Hours.
4. LOADING DOORS Loading doors will be open during Move in and Tear Down hours only. Vehicles are not permitted on the curling rink floor.
5. FIRE EXIT DOORS: Fire exit doors are to remain closed at all times, and are for emergency use only.
6. SHOW COLORS: Forest Green and White

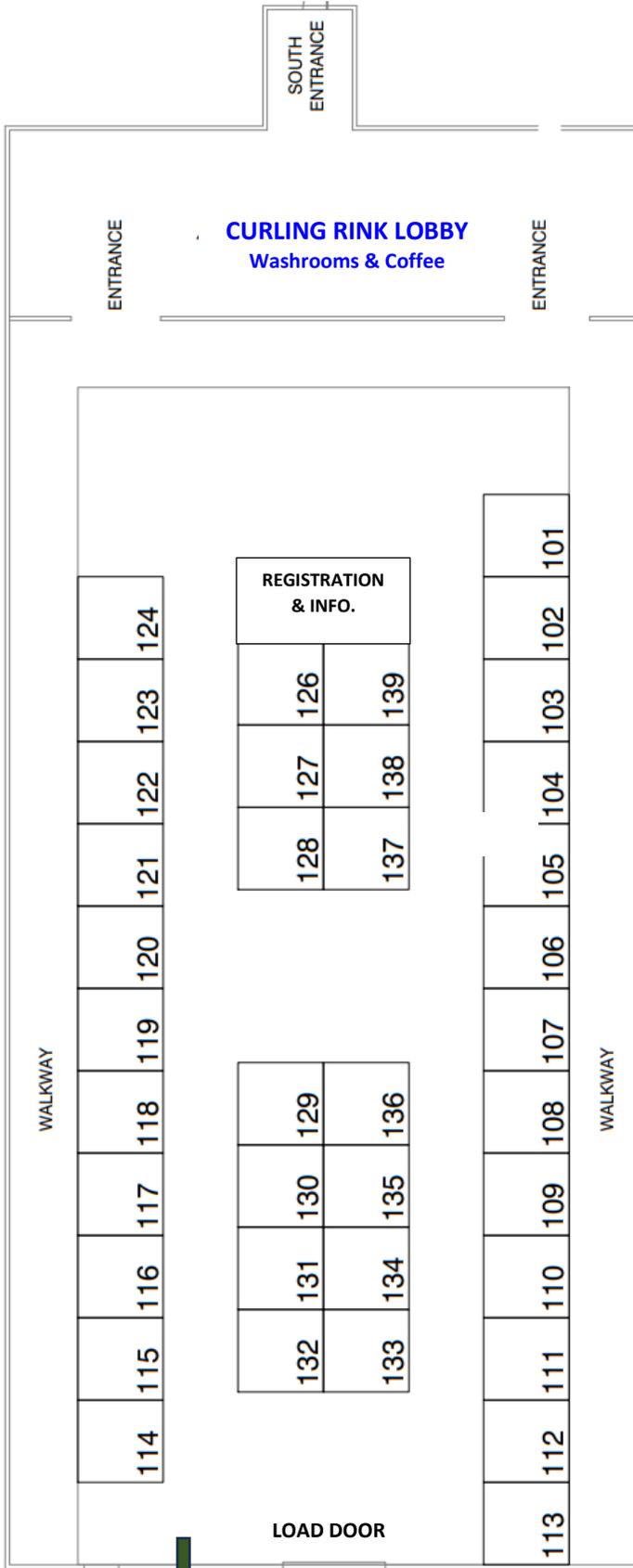
7. PAYMENT OPTIONS:
- Cheques** payable to Town of Tofield, Box 30, Tofield, AB T0B 4J0
  - VISA or M/C Payment** through "Option Pay".  
<https://payment.optionpay.ca/town-of-tofield/index.php>  
Enter total being paid, including GST. Under "Type" use "Other". Please include your business name and SGF Trade Show Booth in the comments box.  
\* additional "load fee" will be charged for credit card payments
  - EFT Payment** information – notification of payment to Siân Match at [smatch@tofieldalberta.ca](mailto:smatch@tofieldalberta.ca) and please indicate "SGF Trade Show Booth" payment.  
Bank of Montreal – Tofield Branch  
Bank/Institution 001  
Branch/Transit 25969  
Account 1004474

8. SILENT AUCTION ITEM DONATION: Vendors are asked to provide an item for the Silent Auction being held at the Snow Goose Festival Banquet to be held Saturday, April 26 at Tofield Community Hall. Please email Vanita Eglauer to confirm your donation [veglauer@tofieldalberta.ca](mailto:veglauer@tofieldalberta.ca)



# 2025 SNOW GOOSE FESTIVAL TRADE SHOW LAYOUT

April 26 – 27, 2025 at Tofield Curling Rink



Not to scale

**TO ARENA LOBBY:**  
**Tour Departure, Speaker Sessions, Concession & more!**